

INNOVATIVE LEADERSHIP FOR INSTITUTIONAL TRANSFORMATION

HEALTH LEADERS' TRAINING PROGRAMME 13TH –17TH NOVEMBER 2023



**Centre for Innovative
Leadership & Governance**
Mentoring Leaders for Excellence

Offered by:

Centre for Innovative Leadership and Governance (CLIG)

in collaboration with

The University of Iowa College of Public Health (CPH)

at the University of Iowa, USA



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ABOUT US

CLIG is a unique Centre that gives individuals the opportunity to develop their leadership potential. Our programs integrate practical skill development and time to practice the new learning, all within a supportive environment.

We appreciate that Africa requires results-oriented leaders who are committed to innovative and transformational leadership. We believe that institutions, enterprises, government agencies, profit and non-profit organizations require leaders who possess skills to steer their teams and organizations towards higher performance. Transformational leaders, as it has often been proven, have the ability to come up with a vision and mobilize people behind it.

At CLIG, we seek to develop current and emerging innovative and transformative leaders. We have in the last six years held training programmes for university leaders where we have trained over 30 Chairmen of Councils, VCs, DVCS. This has had a huge impact in the sustainability and development of the participating universities.

As we continue to focus on university leadership, there are other emerging sectors that need capacity building for leaders. CLIG, in collaboration with the University of Iowa, has identified the health sector as a priority area for training. In this regard, we are planning to hold our **first Health Leaders' training in November 2023 to be held in Iowa, USA**, using the university leaders training model.

The University of Iowa College of Public Health (CPH) is internationally renowned for research and educational activities in public health and healthcare. Through its diverse array of community-based research and practice programs, the college serves as a comprehensive public health resource for the state of Iowa, the nation, and the world.

It focuses on training of health sector leaders in management of health care organizations, formulation and implementation of health care policy, improving access to health care services, financing and evaluating the quality and outcomes of health care services.

The college's robust research enterprise includes focused expertise in epidemiology, occupational and environmental health, social and behavioural aspects of health, and health management and policy. The college has extensive expertise in the areas including rural health, clinical trials, and community engagement among many others.

The University of Iowa College of Nursing. The mission of this College is to prepare nurse leaders to advocate and advance healthcare across an individual's lifespan and this is demonstrated through innovative and impactful education, research, clinical scholarship, service and professional practice. We have three Centres which advance our research: The Csomay Centre for Gerontological Excellence, the Centre for Nursing Classification and Clinical Effectiveness, and the Centre for Multimorbidity Science. This College will be celebrating 125 years as a college in 2023

Our students have clinical experiences throughout the State of Iowa; however, our primary partner is the University of Iowa Hospital and Clinics which provides care for over 800 inpatients and over 3,500 outpatients daily.

HEALTH LEADERS TRAINING

Health challenges have highlighted the complexity of decision making in healthcare systems and the need for good leadership. Effective leadership in the health sector is a key responsibility for Health Leaders because they are the accounting officers, vision carriers and drivers for efficient leadership in an institution. The health sector is dynamic and requires competitive positioning and innovative approaches to leadership and governance, there is need for hospital leaders to be equipped with skills, to enable them transform their institutions and deliver affordable, effective and efficient healthcare in complex global systems. This is a unique opportunity for healthcare leaders to reflect on their experience and develop new insights.

November 2023 Training

This training shall take place at **University of Iowa, Iowa, USA** from **13th to 17th November 2023** and will be facilitated by CLIG in collaboration with The Institute for International Business (IIB) - University of Iowa.

This Training targets Health Care Managers, Hospital CEOs, Superintendents, & Chairmen Medical Boards, National Hospitals and County Health Boards. This six-day workshop will focus on entrepreneurship and healthcare innovation, Organizational leadership, Leading with evidence-based healthcare, industrial parks and incubation centers, contracts and negotiations, resource mobilization through grants, gifts and endowments, internationalization, networking, collaborations and partnerships.

Benefits of the Training

- Learn from experienced leaders on strategies for building effective medical institutions.
- Benchmark with leading institutions.
- Identify and evaluate new technologies to support medical services.
- Learn new and tested financing models for university advancement.
- Appreciate the need for planning and designing for effective university space utilization (Master Plan).
- Learn to leverage on relationships with boards, shareholders, partners, clients, colleagues and other critical stakeholders.
- Develop skills for setting priorities and developing implementable and clear action plans.
- Study effective monitoring and evaluation tools necessary for implementation of institutional strategic plans.
- Identify and appreciate the building blocks for transformational leadership.
- Develop crucial leadership, resilience and innovation skills
- Gain the in-depth knowledge required to make informed, evidence-based decisions
- Learn how others manage data and lead their healthcare delivery
- Build a professional network of scientific, medical and business experts

What to expect from the Training

- Presentations from experienced leaders in higher education.
- Workshops on topical issues affecting healthcare institutions.
- Case Studies of successful leadership models, transformed institutions and successful leaders.
- Benchmarking activities in leading institutions..
- Networking fora for participants from world- class institutions.
- Opportunities for collaboration.
- Peer learning.
- Mentorship and coaching from successful leaders.
- Practical and hands on learning.
- Follow-ups on proposed projects.
- Continuous support systems.
- Opportunities for fundraising and referrals.

WORKSHOP FEES, DATES & VENUES

Event: **Healthcare Leaders Training Workshop**

Venue: **University of Iowa, Iowa City, USA**

Date: **13th –17th November 2023**

Training Fee: **USD 3,000**

This fee is inclusive of:

- *Training,*
- *Training material,*
- *Lunches and teas,*
- *Excursions.*

Important Notes:

- Training fee to be paid via Bank Transfer as detailed on our website: <http://cligafrica.org/training/payment>
- Participants will meet their travel expenses.
- Upon registration and payment of deposit, participants will be issued with letters to help obtain travel documents and apply for a Visa.
- Participants are advised to arrange for their insurance cover and obtain the required travel documents, including Visas.
- Accommodation charges at the University of Iowa will range between \$80 and \$100 per night (bed & breakfast); to be met by the participant.

KEY FACILITATORS



Prof.. Olive Mugenda, Ph.D., CBS, MGH
Executive Director and Founder
Centre for Innovative Leadership & Governance (CLIG)

Prof. Mugenda is an experienced facilitator in leadership and management programmes. She served as Vice-Chancellor of Kenyatta University from 2006 to 2016. Before becoming Vice-Chancellor, Prof. Mugenda had a long and eventful career in education. She graduated with a first class honours degree in Education from the University of Nairobi. She also holds a MSc. and Ph.D. in Family and Consumer Sciences from Iowa State University (USA). She is also a holder of an MBA from the Eastern and Southern Africa Management Institute. She has successfully served as the Chair of the Association of Commonwealth Universities.

She is the Chairperson of the Board of Directors of Kenyatta University Teaching, Research & Referral Hospital (KUTRRH) - a leading referral Hospital in Kenya & East Africa.

She is a recipient of the awards of Moran of the Order of the Golden Heart (MGH), Chief of the Order of the Burning Spear (CBS) and Elder of the Order of the Burning Spear (EBS) presidential awards.

Prof. Mugenda was recently awarded the highly competitive and prestigious Impact Research and Science in Sub-Saharan Africa (IMPRESSA) Award by the Regional Universities Forum for Capacity Building in Agriculture (RUFORUM).



Dimy Doresca, CGBP
Director, Institute for International Business
The University of Iowa

Dimy Doresca is a Certified Global Business Professional (CGBP) and an International Business Specialist and Consultant. He sits on the following boards and councils: Iowa District Export Council Department of Commerce, Engage Cuba Coalition, State of Iowa Council, National Association of Small Business International Trade Educators (NASBITE International), YALI Regional Leadership Center – Dakar, Senegal, and Community Health Initiative, CHI - Haiti. He is the Director of the Institute for International Business and a Lecturer in International Entrepreneurship at The University of Iowa. He is also the Director of the Mandela Washington Fellowship Program at the University of Iowa. In the last 17 years his professional experience includes international market research, doing business overseas, risk analysis, strategic planning, budgeting, financial management, business development and operations, contracts administration and negotiations, claim analysis, and international banking. During his career, Dimy has set many international offices, worked with local suppliers, recruited local representatives, negotiated contracts and terms of payment, and dealt with foreign banks, insurance companies, and foreign government officials in many countries in the Middle East and Asia. Dimy holds a BA in International Business from Augustana College and an MS in Foreign Service (International Affairs) from Georgetown University.

CONTACTS AND REGISTRATION

CONTACT US

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Training Registration

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