



**Centre for Innovative  
Leadership & Governance**  
*Mentoring Leaders for Excellence*

# UNIVERSITY LEADERSHIP TRAINING PROGRAMME

Offered by:

*Centre for Innovative Leadership and Governance (CLIG)*

in collaboration with

*The Institute for International Business (IIB)*

at the University of Iowa, USA

ENHANCING LEADERSHIP EXCELLENCE IN AFRICAN UNIVERSITIES

## About Us

The Centre for Innovative Leadership and Governance (CLiG) is a premier leadership development hub dedicated to cultivating bold, forward-thinking leaders who can drive meaningful transformation across the African continent.

Our programs integrate proven leadership frameworks with immersive, hands-on learning experiences—empowering participants to create lasting impact in government, academia, business, and the non-profit sector. We believe that visionary leadership is the foundation of thriving institutions and resilient societies. Designed for both current and emerging leaders from diverse backgrounds, our programs are grounded in rigorous research and delivered by renowned facilitators. Participants emerge better equipped to navigate complexity and lead effectively in today's fast-evolving, transformational landscape.

## Our Vision

To be Africa's leading centre for training innovative and transformative leaders

## Our Mission

To train and mentor leaders who drive sustainable institutional transformation.

## Our Values

- \* **Innovation** – Embracing creativity and forward thinking
- \* **Social Responsibility** – Serving communities with integrity
- \* **Excellence** – Delivering world-class standards in all we do
- \* **Integrity** – Upholding ethical leadership and accountability
- \* **Mentorship** – Investing in future generations of leaders



## Our Strategic Partnerships

To deliver high-impact, transformative training for top-tier leaders across Africa, CLIG partners with globally renowned institutions. These include:

**Institute for International Business (IIB)** — a prestigious initiative of the John Pappajohn Entrepreneurial Center and the Tippie College of Business at the University of Iowa, USA. This collaboration harnesses cutting-edge research, global entrepreneurial expertise, and innovative leadership models to equip African leaders with the tools to drive sustainable change and visionary growth.



**The Centre for Academic and Research Development (CARD)** at the University of Manchester, in collaboration with CLIG in Kenya, has delivered a specialized training program aimed at empowering senior women leaders.

The program provides targeted leadership development, equipping participants with the skills and tools needed to navigate institutional challenges and drive systemic transformation within their organizations and sectors.





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**MANCHESTER**  
1824

The University of Manchester



**THE UNIVERSITY  
of NORTH CAROLINA**  
*at CHAPEL HILL*

**The University of Manchester's Centre for Academic and Research Development (CARD)**, through its collaboration with the Government of Kenya, has worked in partnership with CLiG to deliver leadership training programs for senior women leaders. Through this initiative, participants are equipped with the skills and tools needed to navigate institutional challenges and drive systemic transformation within their organizations and sectors.

**Collaboration and Exchange with Researchers in Africa (CERA)** is a dynamic program at the University of North Carolina that promotes creativity, ingenuity, and scientific efficiency through meaningful partnerships with scientists from resource-limited laboratories across Africa. CLiG intends to partner with CERA to advance its international initiatives on the continent, and to foster impactful research exchange and innovation-driven development.

# University Leadership Training

In today's rapidly evolving higher education landscape, academic leaders must move beyond traditional administration to actively drive institutional transformation and lead the implementation of strategic plans of their institutions.

## Who Attends the Training?

This intensive five-day program is tailored for senior and mid-level leaders in higher education, including:

- University Council Members and Governing Boards
- Vice Chancellors and Deputy Vice-Chancellors
- University Presidents and Provosts
- Registrars, Deans, and Directors
- Senior Administrators and Institutional Planners

Whether you oversee academic strategy, institutional development, research, administration, or international partnerships, this program is designed to sharpen your strategic insight, expand your global perspective, and equip you with actionable tools for growth and innovation.

## Hosting and Delivery Methods

Hosted at the University of Iowa, this training program is led by distinguished faculty from CLIG and the Institute for International Business (IIB), and offers a rich, global learning experience through interactive workshops, case studies, benchmarking visits, and peer-to-peer exchanges.



# Key Topics

- Innovation & Entrepreneurship in Higher Education
- University–Industry Linkages: Industrial Parks & Incubation Hubs
- Artificial Intelligence & Innovation
- Strategic Partnerships, Contracting & Negotiation
- Resource Mobilization: Grants, Endowments & Philanthropy
- Internationalization & Global Networking
- Campus Master Planning & Space Optimization
- Strategic Priority Setting & Execution
- Performance Monitoring & Evaluation
- Transformational Leadership in Higher Education





# Program Details

## Why Attend

- Learn from globally acclaimed experts in academic leadership
- Benchmark with top-tier institutions in the U.S.
- Discover innovative governance and financing models
- Gain hands-on insights through practical workshops and real-world case studies
- Grow your international network of changemakers and peers
- Receive personalized coaching and support on institutional projects
- Join a vibrant community of committed leaders and collaborators

University Leadership Training is offered twice annually as follows:

## April Program

**Dates:** 21 – 26 Apr. 2025

**Venue:** University of Iowa, Iowa City, USA

## October Program

**Dates:** 27 – 31 Oct. 2025

**Venue:** University of Iowa, Iowa City, USA

## Travel & Payment Information

- Payment via bank transfer (details available at [www.cligafrica.org](http://www.cligafrica.org))
- Participants are responsible for their own travel and visa arrangements
- Visa Application Support letters provided upon payment of deposit
- Personal travel insurance is required
- Participants will cover their own accommodation costs. Discounted rates may be arranged at a nearby hotel. To reserve a room, training participants need to inform the organizers in advance.



# Meet the Facilitators



**Prof. Olive Mugenda**

Prof. Olive Mugenda is a distinguished academic leader and an accomplished facilitator in leadership, management, and governance programs across Africa and beyond. She holds an MSc and PhD in Family and Consumer Sciences from Iowa State University, USA, and an MBA from the Eastern and Southern Africa Management Institute (ESAMI), Tanzania.

She is widely celebrated for her transformative tenure as Vice-Chancellor of Kenyatta University (2006–2016), where she made history as the first woman to lead a public university in Kenya. Under her visionary leadership, the university rose to prominence as one of the region's leading institutions. Prof. Mugenda also served as the Founding Chairperson of the Board of Directors of the Kenyatta University Teaching, Referral and Research Hospital (KUTRRH)—a top-tier health facility in East Africa.

Internationally, Prof. Mugenda has held numerous prominent positions; Chairperson of the Association of Commonwealth Universities (ACU) in London (2013–2017), Vice-President of the International Association of Universities (IAU) in Paris (2009–2012), and Executive Board Member of the Association of African Universities (AAU) (2008–2014). In recognition of her outstanding contributions to higher education, innovation, and institutional development. The Government of Kenya has also recognized her exemplary service and leadership in education, health, and the private sector with national honours, including the Moran of the Order of the Golden Heart (MGH).



**Prof. Dimy Doresca**

Dimy Doresca is an Associate Professor of Practice and the Executive Director of the Institute for International Business at the University of Iowa's Tippie College of Business. A native of Haiti, he has extensive experience in international trade, having worked with foreign banks, insurance companies, and government officials across Africa, Asia, and the Middle East. At Iowa, Doresca leads initiatives that connect small- to mid-sized Iowa businesses with global markets, often involving student consulting teams to conduct market analyses and develop entry strategies. He also directs the Mandela Washington Fellowship Program, fostering leadership and entrepreneurship among young African professionals through immersive experiences in the U.S.



**Kimm Harris**

Kimm M. Harris is an Associate Professor of Practice in Management & Entrepreneurship and the Director of Undergraduate Studies in Entrepreneurship at the University of Iowa's Tippie College of Business. She has received the Henry A. Johnson Entrepreneurship Teaching Award for her excellence in teaching entrepreneurship and innovation. Harris also leads student consulting projects for entrepreneurial and small business clients through the John Pappajohn Entrepreneurial Center (JPEC) and is part of the Venture School team that teaches during the UI Mandela Washington Fellowship 8



## Facilitators, cont'd



**Amy Kristof-Brown**

Amy Kristof-Brown, PhD, is the Henry B. Tippie Dean and Professor at the University of Iowa's Tippie College of Business, where she has been a faculty member since 1997. Internationally recognized for her research on person-environment fit and organizational behavior, she has published extensively and co-edited the book *Organizational Fit: Key Issues and New Directions*. Appointed dean in 2020 after serving as interim dean during the onset of the COVID-19 pandemic, she has led the college through significant transformations, including the expansion of flexible, online graduate programs and strengthened corporate partnerships. Kristof-Brown is also a Fellow of the American Psychological Association and the Society for Industrial & Organizational Psychology.



**Dr. Kenneth Karanja**

Kenny Karanja is a Technology Licensing Officer at the University of Minnesota, where he guides the commercialization of academic innovations, supports startup formation, and connects research with venture capital. With a scientific background in metabolic disease research and a strong foundation in IP strategy, he bridges the gap between discovery and market impact. He is also actively involved in mentoring early-stage innovators, helping them navigate the pathways from lab-based research to scalable entrepreneurial ventures.



**Jim Chaffee**

James W. Chaffee serves as the Executive Director of Learning Innovation & Technology and Adjunct Instructor at the University of Iowa's Tippie College of Business. He is recognized for his leadership in integrating emerging technologies into business education, including spearheading Tippie's entry into the metaverse to enhance student engagement and experiential learning.

## Facilitators, cont'd



**Patrick Johanns**

Patrick Johanns is an Associate Professor of Instruction in Business Analytics at the University of Iowa's Tippie College of Business. With a background in Operations Management, he has directed the Online Graduate Program in Business Analytics, focusing on developing students' technical, analytical, and strategic skills for careers in the evolving field of business analytics. He is also recognized for integrating real-world business challenges into his teaching to enhance experiential learning and industry relevance.



**Russ Ganim**

Russell Ganim is the Associate Provost and Dean of International Programs at the University of Iowa, a position he has held since January 2020. He previously served as the director of the Division of World Languages, Literatures, and Cultures, where he worked to expand study abroad opportunities and global partnerships in regions including East Asia, Europe, Russia, and Latin America. Russell Ganim is the Associate Provost and Dean of International Programs at the University of Iowa, a position he has held since January 2020. He previously served as the director of the Division of World Languages, Literatures, and Cultures, where he worked to expand study



**Mark Hamilton**

Mark Hamilton is Director of Media Services in Distance and Online Education, within University College. From high-end studio production to voice-over recordings, the media team collaborates with instructors throughout the production process. Under his leadership, the team delivers engaging, high-quality multimedia content that enhances the virtual learning experience. Mark brings a strategic vision and deep technical expertise that ensure every project meets the evolving demands of online education..



## Facilitators, cont'd



**Mitchell Kelly**

Mitchell J. Kelly is a Clinical Professor of Learning Sciences and Educational Psychology at the University of Iowa's College of Education. With over 25 years of teaching experience, he has been recognized with the university's highest teaching honor, the President and Provost Award for Teaching Excellence, for his dedication to student learning and innovative contributions to graduate education.



**Jeff Liebermann**

Jeff Liebermann is an Assistant Vice President at the University of Iowa Center for Advancement, focusing on educational advancement and alumni engagement. He has a longstanding career in higher education, including roles at the University of Northern Iowa and the UI Alumni Association, and has been recognized with CASE's "Crystal Apple" for his teaching contributions. His leadership continues to strengthen alumni relations and philanthropic initiatives that support the university's mission and long-term growth.



**Karim Malek**

Karim Abdel-Malek is a Professor of Mechanical Engineering at the University of Iowa, specializing in digital human modeling and biomechanics. He earned his PhD in Mechanical Engineering from the University of Pennsylvania in 1993 and his BS in Mechanical Engineering from the University of Jordan in 1988. Abdel-Malek is the Director of the Center for Computer-Aided Design and the Virtual Soldier Research Program, which has secured over \$38 million in external funding. His work focuses on creating virtual human models to enhance safety and performance in various applications, including military and industrial settings.



## Facilitators, cont'd



**David Hensley**

David K. Hensley is a Clinical Professor of Management and Entrepreneurship at the University of Iowa's Tippie College of Business. He previously served as the Executive Director of the John Pappajohn Entrepreneurial Center (Iowa JPEC), where he played a pivotal role in developing a new undergraduate major in entrepreneurship. Hensley continues to contribute to the university's entrepreneurial ecosystem as the Director of Undergraduate Studies for Iowa JPEC and the Enterprise Leadership major.



**John Fraser**

Seasoned business professional and public speaker specializing in Expense Optimization, Sales Training, Organizational Change Management, Strategic Planning, and Executive Coaching. With over two decades of experience guiding organizations through transformative growth, he brings a results-driven approach that aligns people, processes, and performance. His dynamic presentations and advisory services have empowered leaders across sectors to drive sustainable change and achieve measurable success.



**Steve Courtright**

Stephen Courtright is the Henry B. Tippie Research Professor of Management & Entrepreneurship at the Tippie College of Business, University of Iowa. He returned to Tippie in 2020 after earning his PhD there in 2012 and serving eight years at Texas A&M University. Courtright is also the Executive Director of the Tippie Leadership Collaborative, which offers customized executive training and lifelong learning opportunities to businesses and organizations. His research focuses on leadership, workplace dynamics, and organizational behavior.

# CLIG Training Calendar

	Program	Topics	Training dates	Venue
1	University Leadership Training	<ul style="list-style-type: none"> <li>• Innovation &amp; Entrepreneurship; University–Industry Linkages: Industrial Parks &amp; Incubation Hubs</li> <li>• Artificial Intelligence &amp; Innovation; Strategic Partnerships</li> <li>• Resource Mobilization: Grants, Endowments &amp; Philanthropy</li> <li>• Internationalization &amp; Global Networking; Campus Master Planning &amp; Space Optimization; Transformational Leadership in Higher Education</li> </ul>	<p>21–26 Apr 2025</p> <p>27–31 Oct 2025</p>	University of Iowa, USA
2	Senior Women Leadership Training	<ul style="list-style-type: none"> <li>• Leadership, Decision-making &amp; strategic Communication</li> <li>• Artificial Intelligence; Negotiation, Mentorship &amp; Inclusion</li> <li>• Crisis and Global leadership; Personal &amp; Professional growth; Balancing Leadership and other responsibilities</li> <li>• Crucibles of leadership Excellence</li> </ul>	<p>24–26 June 2025</p> <p>11–15 May 2026</p>	University of Manchester, UK
3	Business Entrepreneurs' Innovation & Leadership Training	<ul style="list-style-type: none"> <li>• Effective Business Leadership &amp; Decision making</li> <li>• Networking &amp; Crisis Management; Driving growth through Innovation</li> <li>• Leveraging technology for Business Efficiency; The future of Artificial Intelligence (AI) in Business; Negotiating Approaches</li> <li>• Legal &amp; Compliance Essentials for Business</li> </ul>	<p>25–29 Aug 2025</p> <p>27 Apr – 01 May 2026</p>	<p>University of Iowa, USA</p> <p>University of Northern Carolina, USA</p>
4	Judiciary Members Leadership Training	<ul style="list-style-type: none"> <li>• Court Administration Models; Optimizing Judicial work environment</li> <li>• Role of Media in Justice Administration; Collaboration between the Judiciary &amp; other stakeholders; Gender Approach in Judiciary Setting;</li> <li>• Innovation &amp; Technology in the Courts</li> <li>• Ethical &amp; Participatory Governance</li> </ul>	<p>4–8 May 2026</p> <p>9–13 Nov 2026</p>	University of Iowa, USA
5	Health Leadership Training	<ul style="list-style-type: none"> <li>• Results-oriented Leadership; Management &amp; Governance in Healthcare</li> <li>• Medical Equipment &amp; Technology; Financial Management &amp; Resource Mobilization; Innovation &amp; Entrepreneurship in Health;</li> <li>• AI &amp; Digital Transformation; Regulatory Compliance</li> </ul>	<p>6–10 Oct 2025</p> <p>18–22 May 2026</p>	University of Iowa, USA

# Take the Next Step in Your Leadership Journey



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## For more information

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