

EXECUTIVE LEADERSHIP TRAINING FOR ENTREPRENEURS

*The Future of Business: Building Entrepreneurial
Leadership and an Innovative Mindset*

Offered by:

Centre for Innovative Leadership and Governance (CLIG) in collaboration with the
Institute of International Business (IIB) at the University of Iowa, USA.



**Centre for Innovative
Leadership & Governance**
Mentoring Leaders for Excellence

About Us

The Centre for Innovative Leadership and Governance (CLIG) is a premier leadership development hub dedicated to cultivating bold, forward-thinking leaders who can drive meaningful transformation across the African continent.

Our programs integrate proven leadership frameworks with immersive, hands-on learning experiences—empowering participants to create lasting impact in government, academia, business, and the non-profit sector.

We believe that visionary leadership is the foundation of thriving institutions and resilient societies. Designed for both current and emerging leaders from diverse backgrounds, our programs are grounded in rigorous research and delivered by renowned facilitators. Participants emerge better equipped to navigate complexity and lead effectively in today's fast-evolving, transformational landscape.

Our Vision

To be Africa's leading centre for training innovative and transformative leaders

Our Mission

To train and mentor leaders who drive sustainable institutional transformation.

Our Values

- * **Innovation** – Embracing creativity and forward thinking
- * **Social Responsibility** – Serving communities with integrity
- * **Excellence** – Delivering world-class standards in all we do
- * **Integrity** – Upholding ethical leadership and accountability
- * **Mentorship** – Investing in future generations of leaders



Strategic Collaborations & Partnerships

CLIG partners with leading institutions to deliver transformative leadership and capacity-building programs. Through collaborations with the Institute for International Business (IIB) and Centre for Academic and Research Development (CARD), CLIG brings together global expertise and innovative models to empower African leaders and entrepreneurs for sustainable impact.

Institute for International Business (IIB)

The Institute for International Business (IIB) is a prestigious initiative of the John Pappajohn Entrepreneurial Center and the Tippie College of Business at the University of Iowa, USA. It brings together cutting-edge research, global expertise, and innovative leadership models to equip African leaders with tools for sustainable change and growth.

IIB has a proven track record of developing world-class programs that foster strategic thinking, innovation, and cross-cultural collaboration. Its dynamic approach ensures professionals across diverse sectors excel in a competitive global landscape.



John
Pappajohn
Entrepreneurial
Center

Strategic Collaborations & Partnerships, cont'd

Centre for Academic and Research Development (CARD)

CARD is a capacity-building initiative based at the University of Manchester, dedicated to fostering academic excellence and leadership development.

CARD in collaboration with CLIG has delivered a specialized training program designed to empower senior women leaders. As a key implementing partner, CLIG in collaboration with public and private institutions in Kenya including KCA University, Jomo Kenyatta University of Agriculture and Technology (JKUAT) and Kenyatta University Teaching Referral & Research Hospital (KUTRRH) plays a central role in enriching the program, which offers targeted leadership development and equips participants with the strategic insight and practical tools needed to overcome institutional challenges and lead systemic transformation.

Through this impactful partnership, participants gain cutting-edge leadership capabilities, enhanced foresight, and the confidence to drive institutional renewal. Together, CLIG and CARD are shaping a new generation of women leaders, poised to break barriers and create lasting impact across Africa.



In an increasingly interconnected world, strategic collaborations with international institutions are the crucibles in which shared challenges are transformed into collective opportunities, fostering global progress.

Business Entrepreneurs Leadership Training

This transformative training program is designed to empower business entrepreneurs with the leadership skills, strategic insights, and innovative tools needed to excel in today's fast-changing business environment.

Target Participants

- Company Directors
- CEOs
- Business Owners
- Angel Investors
- Venture Capitalists
- Leaders in Tech, Finance, Manufacturing

Key Topics

- Accessing Capital and Business Financing Options
- Effective Business Leadership and Decision-Making
- Strategic Networking and Crisis Management
- Legal and Compliance Essentials for Businesses
- Driving Growth Through Innovation
- Leveraging Technology for Operational Efficiency
- Artificial Intelligence (AI) and the Future of Business
- High-Level Negotiation and Influence



Hosting and Delivery Methods

This dynamic training experience will be hosted at the Institute for International Business (IIB), a prestigious initiative of the John Pappajohn Entrepreneurial Center and the Tippie College of Business at the University of Iowa. The program blends high-impact delivery methods, including expert-led masterclasses on business financing, legal compliance, and AI transformation. The training features Interactive case studies, workshops, and peer learning sessions and offers practical tools for innovation, crisis management, and operational excellence. High-level roundtable discussions, curated networking, and mentorship circles connect participants with influential peers and industry leaders for impactful collaboration and growth.

Benefits of the Training

This training empowers participants with the skills and knowledge to excel in today's dynamic and competitive markets. Participants will:

- Strengthen strategic networking and crisis leadership to build resilience and adaptability.
- Navigate complex legal frameworks and compliance requirements with confidence.
- Leverage technology and AI to drive innovation and enhance operational efficiency.
- Develop advanced negotiation and influence skills to lead decisively.
- Integrate professional expertise with strategic business acumen for long-term success



Travel to the United States

Participants will be responsible for their own visa acquisition flight arrangement

Personal Travel Insurance

Personal travel insurance will be required

Airport of arrival

Eastern Iowa Airport in Cedar Rapids, (Airport code CID)

Airport Shuttle Services

Organizers will arrange for shuttle services from airport to the hotel; cost to be catered for by the participant.

Accommodation

Participants will be responsible for their own accommodation arrangements and costs. Organizers may facilitate negotiated hotel rates at a hotel near the training venue upon confirmation and request by the participant.

Payment for the Training

Training fee is \$4,500, (Early bird discount: \$4,300 valid until 15 Aug 2025). Payment details will be shared on the invite letter.



Meet the Facilitators

The key facilitators of the programs are Prof. Olive M. Mugenda, the founder of the program and the Director of the Centre for Innovative Leadership and Governance and Prof. Dimmy Doresca who is the Director of the Institute for International Business at the University of Iowa and is the US training partner of the programs handling in the United States.



Prof. Olive Mugenda

Prof. Olive Mugenda is a distinguished academic leader and an accomplished facilitator in leadership, management, and governance programs across Africa and beyond. She holds an MSc and PhD in Family and Consumer Sciences from Iowa State University, USA, and an MBA from the Eastern and Southern Africa Management Institute (ESAMI), Tanzania.

She is widely celebrated for her transformative tenure as Vice-Chancellor of Kenyatta University (2006–2016), where she made history as the first woman to lead a public university in Kenya and East Africa. Under her visionary leadership, the university rose to prominence as one of the region's leading institutions. Prof. Mugenda also served as the Founding Chairperson of the Board of Directors of the Kenyatta University Teaching, Referral and Research Hospital (KUTRRH)—a top-tier health facility in East Africa (2019 – 2024).

Internationally, Prof. Mugenda has held numerous prominent positions; Chairperson of the Association of Commonwealth Universities (ACU) based in London (2013–2017), Vice-President of the International Association of Universities (IAU) in Paris (2009–2012) and Board Executive Member of the Association of African Universities (AAU) (2008–2014).

In recognition of her outstanding contributions to higher education, innovation, and institutional development, the Government of Kenya has also recognized her exemplary service and leadership in education, health, and the private sector with national honours, including the Moran of the Order of the Golden Heart (MGH).



Prof. Dimmy Doresca

Dimy Doresca is an Associate Professor of Practice and the Executive Director of the Institute for International Business at the University of Iowa's Tippie College of Business. A native of Haiti, he has extensive experience in international trade, having worked with foreign banks, insurance companies, and government officials across Africa, Asia, and the Middle East. At Iowa, Doresca leads initiatives that connect small- to mid-sized Iowa businesses with global markets, often involving student consulting teams to conduct market analyses and develop entry strategies. He also directs the Mandela Washington Fellowship Program, fostering leadership and entrepreneurship among young African professionals through immersive experiences in the U.S.

Prof. Dimmy Doresca works distinguished experts from various fields at the University of Iowa, each recognized for their professional excellence and depth of expertise.

CLIG Training Calendar

	Program	Topics	Training dates	Venue
1	University Leadership Training	<ul style="list-style-type: none"> • Innovation & Entrepreneurship; University–Industry Linkages: Industrial Parks & Incubation Hubs • Artificial Intelligence & Innovation; Strategic Partnerships • Resource Mobilization: Grants, Endowments & Philanthropy • Internationalization & Global Networking; Campus Master Planning & Space Optimization; Transformational Leadership in Higher Education 	21 – 26 Apr 2025 20 – 25 Apr 2026	University of Iowa, USA
2	Senior Women Leadership Training	<ul style="list-style-type: none"> • Leadership, Decision-making & strategic Communication • Artificial Intelligence; Negotiation, Mentorship & Inclusion • Crisis and Global leadership; Personal & Professional growth; Balancing Leadership and other responsibilities • Crucibles of leadership Excellence 	24 – 26 June 2025 11 – 15 May 2026	University of Manchester, UK To be confirmed
3	Business Entrepreneurs' Innovation & Leadership Training	<ul style="list-style-type: none"> • Effective Business Leadership & Decision making • Networking & Crisis Management; Driving growth through Innovation • Leveraging technology for Business Efficiency; The future of Artificial Intelligence (AI) in Business; Negotiating Approaches • Legal & Compliance Essentials for Business 	26 Oct – 01 Nov 2025 27 Apr – 01 May 2026	University of Iowa, USA University of Iowa, USA
4	Judiciary Members Leadership Training	<ul style="list-style-type: none"> • Court Administration Models; Optimizing Judicial work environment • Role of Media in Justice Administration; Collaboration between the Judiciary & other stakeholders; Gender Approach in Judiciary Setting; • Innovation & Technology in the Courts • Ethical & Participatory Governance 	4 – 8 May 2026 9 – 13 Nov 2026	University of Iowa, USA
5	Health Leadership Training	<ul style="list-style-type: none"> • Results-oriented Leadership; Management & Governance in Healthcare • Medical Equipment & Technology; Financial Management & Resource Mobilization; Innovation & Entrepreneurship in Health; • AI & Digital Transformation; Regulatory Compliance 	20 – 25 Oct 2025 18 – 22 May 2026	University of Iowa, USA

Take the Next Step in Your Leadership Journey



For more information

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The logo for CLiG features the letters 'CLiG' in a bold, red, sans-serif font. A stylized grey figure with arms raised is positioned above the 'i', which is lowercase. The entire logo is contained within a white oval on a red background.

CLiG

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